

## Carthage Investment Forum Program

### TUNISIA MOVING TOWARDS TECHNOLOGY

Thursday 3<sup>rd</sup> June 2010

6:00 pm - 7:30 pm	<p style="text-align: center;"><b>Opening Ceremony chaired by H.E. Mohamed GHANNOUCHI, the Prime Minister</b></p>
	<p><b>Speakers:</b>                      <b>Guest of honour:</b> Mr. JUAN JOSÉ DABOUB, Managing Director of the World Bank</p> <p style="padding-left: 100px;"><b>Mr. Hedi JILANI</b>, President of the Tunisian Union of Industry, Trade and Handicraft, UTICA</p> <p><b>Chairman of the Forum:</b> Mr. Mohamed BEN SEDRINE, Executive Board Member of the Tunisian Union of Industry, Trade and Handicrafts, UTICA.</p> <p><b>Awards ceremony</b></p>
	<b>Official opening:</b> H.E. Mr. Mohamed GHANNOUCHI, the Prime Minister
8:00 pm	<b>Cocktail reception</b>

Friday 4<sup>th</sup> June 2010

9:00 am - 1:30pm	<p style="text-align: center;"><b>PANELS</b></p>		
9:00 am - 10:00 am	<p style="text-align: center;"><b>Panel 1 TUNISIA IN THE EYES OF THE ECONOMIC COMMUNITY</b></p>		
	<p><b>Themes :</b></p> <ul style="list-style-type: none"> <li>• Tunisia's achievements in the report on global competitiveness (WEF 2009-2010)</li> <li>• Perception of Tunisia in reports covering other indicators of attractiveness (quality of life, human development ...)</li> <li>• Perception of the world bank regarding the Tunisian Economy</li> </ul> <p><b>Guest of honour :</b>                      <b>Mr. Abdelhamid TRIKI</b>, Secretary of State to the Minister of Development and International Cooperation, in charge of International Cooperation and Foreign Investment.</p> <p><b>Speakers :</b>                                      <b>Mr. Chekib NOUIRA</b>, President of The Arab Institute of Business Managers -IACE- <b>Mr. Ndiame DIOP</b>, World Bank representative in Tunisia.</p> <p><b>Moderator :</b>                                      <b>Mr. Marouene EL ABASSI</b>, Expert in international economics, professor at IHEC Tunis</p>		
10:00 am - 10:30 am	<b>Coffee break</b>		
10:30 am - 12:00 am	<p style="text-align: center;"><b>Panel 2 TUNISIAN ASSETS TO ATTRACT TECHNOLOGY</b></p>		
	<p><b>Themes:</b></p> <ul style="list-style-type: none"> <li>• Infrastructure and governmental measures regarding technology in Tunisia</li> <li>• R&amp;D dynamics</li> <li>• Dynamics of a growth sector in Tunisia: the mechanical, electrical, and electronical sector.</li> </ul> <table border="1" style="width: 100%; margin-top: 10px;"> <tr> <td><b>Case Study:</b> Borj Cedria Science and Technology Park</td> </tr> <tr> <td><b>Mr. Nejib KARAFI</b> CEO of the technopark company</td> </tr> </table>	<b>Case Study:</b> Borj Cedria Science and Technology Park	<b>Mr. Nejib KARAFI</b> CEO of the technopark company
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	<p style="text-align: right;"><b>Pr. Brahim BESSAÏS</b>, expert in photovoltaic energy</p> <p><b>Guest of honour:</b> <b>Mr. Afif CHELBI</b>, Minister of Industry and Technology</p> <p><b>Speakers:</b> <b>Mr. Jelel EZZINE</b>, General Manager of the International Cooperation Ministry of Higher Education and Scientific Research  <b>Mr. Bahri REZIG</b>, General Manager of the National Agency for the Promotion of Research and Innovation -ANPRI -  <b>Mr. Med LARBI ROUIS</b>, CEO LEONI -Tunisia.</p> <p><b>Moderator:</b> <b>Mr. Mongi HAMD</b>I, Head of Science and Technology Department at UNCTAD.</p>
12:00 am - 1:30 pm	<p style="text-align: center;"><b>Panel 3</b>  <b>OFFSHORING IN TUNISIA: IN A SHIFTING TECHNOLOGY LANDSCAPE</b></p> <p><b>Themes:</b></p> <ul style="list-style-type: none"> <li>• ICT and offshoring sectors in Tunisia</li> <li>• Competitive position of Tunisia in offshoring</li> <li>• The internationalisation of Tunisian computer services and engineering companies and testimonies in specific niches (BPO voice, BPO data, ITO, R&amp;D)</li> </ul> <p><b>Guest of honour:</b> <b>Mr. Mohamed Naceur AMMAR</b>, Minister of Communication Technologies</p> <p><b>Speakers:</b> <b>Mr. Cyril GRISLAIN</b>, Global Partner McKinsey&amp;Co  <b>Mr. Badreddine OUAILI</b>, CEO VERMEG  <b>Mr. Said AIDI</b>, Managing Director HR ACCESS for Middle East and North Africa  <b>Mr. Mohamed FRIKHA</b>, CEO TELNET  <b>Mr. Alain GUETTAF</b>, General Manager PRO2C</p> <p><b>Moderator:</b> <b>Mr. Mohamed ENNABLI</b>, Chairman of the High Level Committee of Science and Technology</p>
1:30 pm - 3:00 pm	<b>Lunch</b>
3:00 pm - 7:00 pm	<b>B2B MULTISECTORAL MEETINGS</b>

**Saturday 5<sup>th</sup> June, 2010**

9:00 am	Further multi sectoral B2B meetings
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